CONTEXT PROFILE

FRANCE

FARMER
Florian Tanguy

INNOVATION
Exchanging plots to expand the grazing area

Video

MAIN DOMAIN OF THE INNOVATION
Improvement of grassland management

SOIL TYPE
Clay

FINANCE/INVESTMENT
Mid

AGROCLIMATIC AREA
Atlantic north

MANAGEMENT
Pasture Dairy

MARKET
Local-rural

CLIMATE
Moderate rainfall

TECHNICAL
Difficult

SOCIAL
Full-time farmer

CONTEXT PROFILE

FRANCE

Case Study: FR_11	Agroclimatic Zone								
Item (Key Innovation Elements)	**Alpine**	**Atlantic Central**	**Atlantic North**	**Atlantic South**	**Boreal**	**Continental North**	**Continental South**	**Mediterranean North**	**Mediterranean South**
Cooperative attitude towards fellow neighbour farmers	+++	+++	+++	++	+++	+++	+++	++	++
Exchange of land parcels between neighbours to improve direct pasture accessibility from the farmstead and increase pasture availability	++	+++	+	+	+++	++	++	++	+

+++ **Strong transferability**

++ **Slightly limited transferability**

\+ **Very limited transferability**

× **Generic information/not relevant**

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Implementation Gaps

- Lack of continuity of grazing area at the border between farms

Research Gaps

- Solutions to simplify bureaucracy if this is the main barrier to be overcome

Suggestions to Adapt

- Look for win-win aspects deriving by the parcels exchange

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COST-BENEFIT ANALYSIS

INVESTMENT COSTS

Total initial investment costs at start up:	low
• Initial authorisation costs (e.g. sanitary, veterinary, etc.)	low
• Initial advisory costs	low
• Initial buildings and machineries	low
• Initial certification costs	low
• Initial working capital (personal qualification, marketing and promotion, etc.)	low

ON-GOING COSTS

On-going advisory costs	low
On-going certification costs	low
On-going buildings and machinery costs	low
On-going working capital	low

BENEFITS RELATIVE TO ORIGINAL SYSTEM

- **Economic**

Reduction in energy consumption (electricity; fuel consumption)	mid
Reduction in input use (fertilizers; pesticides; feed) etc.	mid
Payback period	high
Product value added	mid
Additional farm income through agroecological/agri-environmental payment schemes	not applicable/not known

- **Environmental**

Animal feed self-sufficiency increase	high
Biodiversity increase	mid
Improved nitrogen cycling	mid
Soil regeneration	mid
Animal health and welfare improvement	mid

- **Social**

Workload reduction	high
Engagement of young generation	high

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Literature

- Not relevant

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