

CONTEXT PROFILE







INNOVATION

Animal fattening and delivery directly to the consumer





MAIN DOMAIN OF THE INNOVATION

Animal management



AGROCLIMATIC AREA

Mediterranean south



CLIMATE

Moderate rainfall



SOIL TYPE

Loam



MANAGEMENT

Pasture beef



TECHNICAL

Easy



FINANCE/INVESTMENT

Low



MARKET

Local-rural



SOCIAL

full-time farmer







Case Study: PT_07	Agroclimatic Zone								
Item (Key Innovation Elements)	Alpine	Atlantic Central	Atlantic North	Atlantic South	Boreal	Continental North	Continental South	Mediterranean North	Mediterranean South
Agro-silvopastoral system, integrating cows, pigs, sheep and goats (montado)	+++	++	++	++	+	++	++	++	++
Maximize grass use	+++	+++	+++	+++	+++	+++	+++	+++	+++
Grass management in multiple animal breed management system	+++	+++	++	++	++	++	++	+++	+++
Angus fattening	+++	+++	+++	+++	+++	+++	+++	++	++
Direct sale – and orientation towards consumer demands	+++	+++	++	++	+++	+++	+++	+++	+++













Implementation Gaps

- Knowledge about the management of different animal species and grass management in animal multispecies system;
- Investments in animal housing facilities in the agroclimatic zones that have long and strong winters;
- Consumer niche and marketing knowledge;

Research Gaps

- Optimize the grassland management system using animal multispecies;
- Optima combination of animal multispecies to not harm biodiversity;
- Mixed crop-livestock system

Suggestions to Adapt

- Use the species and the combination of species appropriate for the agroclimatic zone;
- Introduce agroforestry practices in the farm using low productive land areas that can in turn bring positive results on grass production, biodiversity conservation and animal welfare;
- Understand consumer needs and preference and present the grass feed products as premium products;
- Adapt the number of animal species to soil and grassland types;





COST-BENEFIT ANALYSIS

INVESTMENT COSTS

Total initial investment costs at start up:	mid
Initial authorisation costs (e.g. sanitary, veterinary, etc.)	low
Initial advisory costs	mid
Initial buildings and machineries	mid
Initial certification costs	not applicable/not known
Initial working capital (personal qualification, marketing and promotion, etc.)	mid

ON-GOING COSTS

On-going advisory costs	not applicable/not known
On-going certification costs	not applicable/not known
On-going buildings and machinery costs	not applicable/not known
On-going working capital	not applicable/not known

BENEFITS RELATIVE TO ORIGINAL SYSTEM

Economic

Reduction in energy consumption (electricity; fuel consumption)	mid
Reduction in input use (fertilizers; pesticides; feed) etc.	mid
Payback period	mid
Product value added	mid
Additional farm income through agroecological/agri-environmental payment schemes	mid

Environmental

Animal feed self-sufficiency increase	mid
Biodiversity increase	none or low
Improved nitrogen cycling	high
Soil regeneration	mid
Animal health and welfare improvement	high

Social

Workload reduction	high
Engagement of young generation	none or low



Literature

English

- <u>Multi-species swards and multi scale strategies for multifunctional grassland-base ruminant production systems: An overview of the FP7-MultiSward project JL Peyraud, A van den Pol-van Dasselaar... ... European Grassland ..., 2014 hal.science</u>
- Effects of livestock breed and grazing intensity on biodiversity and production in grazing systems. 1. Nutritive value of herbage and livestock performance J Isselstein, BA Griffith, P Pradel... Grass and Forage ..., 2007 Wiley Online Library