

# CONTEXT PROFILE





# **FARMER**

António Mascarenhas – Herdade da Torre



# **INNOVATION**

Synchronized births and genetic improvement





# MAIN DOMAIN OF THE INNOVATION

Animal management



# **AGROCLIMATIC AREA**

Mediterranean south



# CLIMATE

Moderate rainfall



# **SOIL TYPE**

Loam



### **MANAGEMENT**

Pasture beef



# **TECHNICAL**

Easy



# FINANCE/INVESTMENT

High



# **MARKET**

Local-rural



# **SOCIAL**

Full-time farmer





•	PORTUGAL

Case Study: PT_13	Agroclimatic Zone								
Item (Key Innovation Elements)	Alpine	Atlantic Central	Atlantic North	Atlantic South	Boreal	Continental North	Continental South	Mediterranean North	Mediterranean South
Improving livestock management facilities (cattle alley) under large-scale farming	++	+++	+++	+++	+++	+++	+++	+++	+++
Artificial insemination for genetic improvement	+++	+++	+++	+++	+++	++	++	+++	+++
Own haylage product to have control over quality and costs	++	+++	+++	++	+++	+++	+++	+++	+++
Bull management with a bull vaccination program	+++	+++	+++	+++	+++	+++	+++	+++	+++
Herd management with synchronised breeding	+++	+++	+++	+++	+++	++	++	+++	+++













# Implementation Gaps

- High financial investments for infrastructure improvements
- High costs and labour needs
- Concerning herd management, lack of skilled inseminators to accurate detect heat cycles, specialized equipment
- High costs for vaccinations/semen

# Research Gaps

• Oestrus detection in beef cattle in extensive systems

# **Suggestions to Adapt**

- Rotating bulls in and out of the cow herd (in for a week, out for a week)
- Bulls should be vaccinated well ahead of the breeding season





# **COST-BENEFIT ANALYSIS**

# **INVESTMENT COSTS**

Total initial investment costs at start up:	high
Initial authorisation costs (e.g. sanitary, veterinary, etc.)	mid
Initial advisory costs	low
Initial buildings and machineries	high
Initial certification costs	mid
Initial working capital (personal qualification, marketing and promotion, etc.)	high

# **ON-GOING COSTS**

On-going advisory costs	low
On-going certification costs	low
On-going buildings and machinery costs	high
On-going working capital	high

### **BENEFITS RELATIVE TO ORIGINAL SYSTEM**

### Economic

Reduction in energy consumption (electricity; fuel consumption)	not applicable/not known
Reduction in input use (fertilizers; pesticides; feed) etc.	mid
Payback period	mid
Product value added	not applicable/not known
Additional farm income through agroecological/agri-environmental payment schemes	not applicable/not known

### Environmental

Animal feed self-sufficiency increase	not applicable/not known
Biodiversity increase	mid
Improved nitrogen cycling	high
Soil regeneration	high
Animal health and welfare improvement	high

# Social

Workload reduction	high
Engagement of young generation	not applicable/not known

# Literature

# **National Language**

- <a href="https://www.lifemaronesa.eu/instalacao-de-mangas-de-maneio-nos-baldios-parceiros-do-projeto/">https://www.lifemaronesa.eu/instalacao-de-mangas-de-maneio-nos-baldios-parceiros-do-projeto/</a>
- <a href="https://www.dgav.pt/wp-content/uploads/2021/01/Manual-bp-Bovinos-2.pdf">https://www.dgav.pt/wp-content/uploads/2021/01/Manual-bp-Bovinos-2.pdf</a>