CONTEXT PROFILE

ROMANIA

FARMER
Dănilă Vlad

INNOVATION
Mixt dairy farm with local gastronomy

Video

MAIN DOMAIN OF THE INNOVATION
Improvement of marketing

AGROCLIMATIC AREA
Continental south

CLIMATE
Moderate rainfall

SOIL TYPE
Gley

MANAGEMENT
Pasture dairy

TECHNICAL
Easy

FINANCE/INVESTMENT
Low

MARKET
Local-rural

SOCIAL
full-time farmer

All contents of this document are expert opinions of the G4AE Scientific Technical Working Group

CONTEXT PROFILE

ROMANIA

Case Study: RO_09	Agroclimatic Zone								
Item (Key Innovation Elements)	**Alpine**	**Atlantic Central**	**Atlantic North**	**Atlantic South**	**Boreal**	**Continental North**	**Continental South**	**Mediterranean North**	**Mediterranean South**
Catering (Local Gastronomic Point) and accomodation at farmhouse in the protected area of Maramures mountains natural Park	+++	+++	+++	++	+++	+++	+++	+	+
Refining local food ingredients for traditional dishes	+++	+++	+++	++	+++	+++	+++	+++	+++
Increase the value of milk and meat from the farm	+++	+++	+++	++	+++	+++	+++	+++	+++
Breeding of local breeds of dairy cows (Bruna de Maramures) and sheep (Turcana) and some milking goats	+++	+++	+++	++	+++	+++	+++	+++	+++

+++ **Strong transferability**

++ **Slightly limited transferability**

\+ **Very limited transferability**

× **Generic information/not relevant**

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Implementation Gaps

- Prerequisite: suitable for farms that can offer own products, traditional landscapes and culture; family farms.

Research Gaps

- Possible impacts of LGP in the economy of rural districts

Suggestions to Adapt

- Item 2 and 3 could be extended by installing a farm dairy producing own traditional cheese and fermented products

- Item 1. The concept of LGP is innovative. It is smaller compared with agritourist or rural restaurant and it is more flexible. A business model that should be imported also in other areas in farms where the costs associated to the creation of an agritourist are very high.

- Item 4. Use local breeds. Strenghten the use of local sheep/cow breeds to produce high-quality milk and typical products

- Certification of the products using a national/EU certification tool (PDO; PGI; TSG other tools)

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COST-BENEFIT ANALYSIS

INVESTMENT COSTS

Total initial investment costs at start up:	mid
• Initial authorisation costs (e.g. sanitary, veterinary, etc.)	low
• Initial advisory costs	low
• Initial buildings and machineries	mid
• Initial certification costs	not applicable/not known
• Initial working capital (personal qualification, marketing and promotion, etc.)	high

ON-GOING COSTS

On-going advisory costs	mid
On-going certification costs	not applicable/not known
On-going buildings and machinery costs	mid
On-going working capital	mid

BENEFITS RELATIVE TO ORIGINAL SYSTEM

- **Economic**

Reduction in energy consumption (electricity; fuel consumption)	none or low
Reduction in input use (fertilizers; pesticides; feed) etc.	not applicable/not known
Payback period	mid
Product value added	mid
Additional farm income through agroecological/agri-environmental payment schemes	not applicable/not known

- **Environmental**

Animal feed self-sufficiency increase	not applicable/not known
Biodiversity increase	not applicable/not known
Improved nitrogen cycling	not applicable/not known
Soil regeneration	not applicable/not known
Animal health and welfare improvement	not applicable/not known

- **Social**

Workload reduction	none or low
Engagement of young generation	mid

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Literature

English

- https://www.researchgate.net/publication/371700266_Local_Gastronomic_Points_-an_innovative_transition_path_towards_sustainable_food_systems;
- https://www.researchgate.net/publication/377499646_FROM_FARM_TO_CONSUMER_ENHANCING_THE_VALUE_OF_AGRI-FOOD_PRODUCTS_FROM_MOUNTAIN_COUNTRY_FARMS_THROUGH_LOCAL_GASTRONOMIC_POINTS
- https://visionary-project.eu/case-studies/the-local-gastronomic-points-scheme-lgps/

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